

IMA – TNSB – NHB & UNICEF CIRCULAR

Dear Sir,

Greetings from IMA – Nursing Home Board.

We are happy to inform you that **we have partnership with UNICEF for strengthening Maternal and Child Health (MCH) care in private nursing homes in Tamil Nadu.**

To make this venture effectively in all districts of Tamil Nadu, IMA TNSB – NHB is involved in coordinating with all Private Institutions including Private Medical Colleges, Private Corporate Hospitals and Private Nursing Homes through the concerned district IMA Office.

The Objectives are

- **Sensitize & Orient the Private Nursing Homes on Current Management & Protocols in MCH Care**
- **Upgrade Private Nursing Homes as “Mother & Baby Friendly Hospitals”**
- **Upgrade the MNH Skills of Private Nursing Home Staff Nurses**

In this regard, IMA-TN proposes to orient and sensitize the Practitioners of Member Nursing Homes on Current Management in

- I. Antenatal care like Anaemia, PIH, GDM, APH, Eclampsia
- II. Intranatal Care – Partograph, Induction, Augmentation, AMSTL
- III. Postnatal Care – PPH
- IV. Labour Room Settings & NBCC
- V. New Born Resuscitation
- VI. Initiation of Breast Feeding & Exclusive Breast Feeding

- VII. Universal Immunization Programme
- VIII. Developmental Screening
- IX. Vitamin A Supplementation
- X. WASH practices
- XI. Mother & Baby Friendly Hospital Initiative

Nursing Homes which are willing to undertake a Certification Process will be subjected to assessment on certain parameters and conditions and on successful completion or adherence, the Nursing Homes to be certified as “Mother & Baby Friendly Hospitals”.

Implementation Strategy

Activity 1 - Orientation cum Sensitization of Private Nursing Homes on Current Maternal and New Born Care

Activity 2 - “MOTHER & BABY FRIENDLY HOSPITAL” Initiative (MBFHI)

Activity 3 - Capacity Building of Private Nursing Home Staff Nurse on Maternity, Newborn Care & Resuscitation, WASH Practices and Breast Feeding Practices – 3 day Training Activity 4 - Programme Management Unit

State Level High Voltage Launch will be held during 1st week of August, 2016 at Chennai. The programme details will be intimated to you in due course. We request our member hospitals to participate in this programme to get enlightened yourself about the implementation of activities and its benefits.

With best regards,

Dr. C. N. Raja,

Secretary, IMA NHB – TNSB.